

OD in the NHS V **19 July, etc. Venues, Prospero House, London**

Over the past four years, the Do OD programme delivered by NHS Employers in partnership with the NHS Leadership Academy has established the profession of Organisational Development as key to the success of transforming the NHS and supporting its people.

This, our fifth annual conference, will bring together 200 NHS OD, HR, L&D practitioners as well as senior leaders to:

- Make sense of working in complex contexts
- Reflect on their roles that enable people to transform systems
- Consider their own practice and how to build their individual and collective capacity

At a time of unprecedented change in health and social care, with the merger of NHS organisations, wider integration across the system and the movement of care into community settings – there has never been a more important time for the profession to support NHS staff as ways of working are transformed to provide excellence in patient care.



Supporter opportunities

The event provides your organisation with an unrivalled opportunity to reach this senior audience – demonstrating your products, services and ideas that help them in their work.

The event itself is only open to delegates from NHS trusts however, as a commercial organisation there are still a number of ways you can get involved.

Event Partner:

- Opportunity to speak within a session on the main conference programme (subject TBC with NHS Employers)
- Corporate branding to appear as Event Partner on
 - OD website
 - Marketing emails
 - Post event communications
- 3m x 2m exhibition space in prime location
 - Power supply
 - Table and chairs
 - 2 exhibition stand personnel passes
- Two delegate places
- Company listing in the supporter guide
- Seat drop in the main plenary hall
- Lunches and refreshments
- Delegate list (without contact details) subject to data protection

Cost: £5,000 + VAT

Breakfast session:

- Opportunity to deliver a breakfast session of 45 minutes on the morning of the event
- Branding in the session room, including seat drop of promotional material
- Two delegate places for speakers
- Company listing in the supporter guide
- Session subject to approval of Do OD team

Cost: £3,500 + VAT

Exhibition opportunities

Exhibition package:

- 3m x 2m exhibition package
 - Power supply
 - Table and chairs
 - Two exhibition stand personnel passes
- One delegate place
- Company listing in the exhibition guide
- Lunches and refreshments
- Delegate list (without contact details) subject to data protection

Cost: £1,000 + VAT
(Charity and Associate discount available)

Branding and Advertising

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The package includes:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- One delegate pack insert (up to 8 sides of A4)
- Company listing in the supporter guide

Cost: £1,500 + VAT

Pens & pads

Support of the pens & pads will provide a highly-visible branding opportunity.

- Logo on 200 pens and pads
- One delegate pass
- 150 words and logo in the event guide

Cost: £1,000 + VAT