

Reward in the NHS
Thursday 4 May 2017, etc.venues, St. Pauls, central London

Partnership, commercial and exhibition opportunities

Does your organisation provide reward and benefit solutions that can help the NHS to recruit and retain staff in the face of unprecedented workforce challenges? This event offers an unrivalled opportunity to position your innovative solutions in front of more than 80 senior managers with responsibility for reward in the NHS.

This is the first NHSE national reward event that brings together such a large number of NHS reward professionals, giving you the chance to demonstrate how your products and services can support their recruitment and retention priorities.

The programme will feature key figures from across the NHS and public sector, as well as around 2.5 hours of protected exhibition time for networking with delegates.

Reward in the NHS will take place on Thursday 4 May 2017 at etc.venues, 200 Aldersgate, St. Pauls, London, EC1A 4HD. Further details about the [programme](#) will be announced soon.

Don't miss this chance to raise your company's profile and build relationships with decision makers, budget holders and key influencers across the NHS.

On behalf of NHS Employers, I look forward to seeing you at the event and to working with you in 2017.



Paul Wallace
Director of Employment Relations and Reward
NHS Employers

To discuss any of the packages above please contact Michael Shaw on 0113 306 3132 or e-mail michael.shaw@nhsconfed.org

Supporter, branding and exhibition opportunities

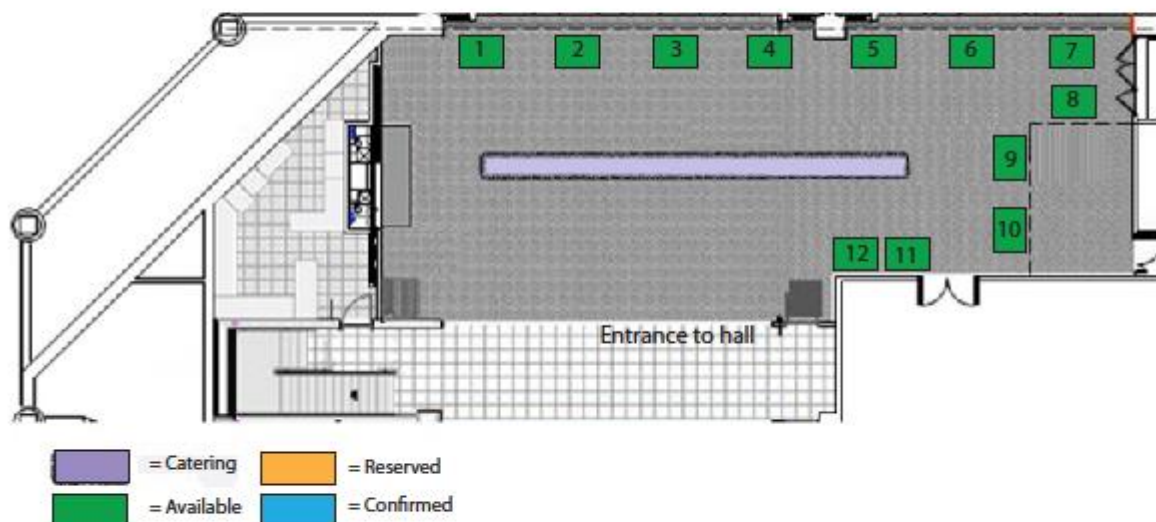
Event partner

This packages offers the highest level of visibility, branding and involvement at the Reward in the NHS event:

- Opportunity to speak in a session on the programme (subject to agreement with NHS Employers)
- Branding pre-event:
 - logo on event website
 - logo on marketing emails
 - logo on delegate joining instructions
- Top-level branding onsite:
 - logo on signage and stage set
 - logo on any printed delegate materials
 - logo on holding slides in plenary
- Option of banners and literature in session
- Seat drop in the opening plenary session or delegate pack insert (up to eight sides of A4)
- 3x2m exhibition space in prime location
- Note of thanks from conference chair
- 150-word entry plus logo in the guide
- Three delegate passes to the Reward in the NHS 2017 conference
- Copy of delegate list (subject to data protection)

Cost £5,000 + VAT

Exhibition opportunities



Exhibition stand

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge and discussions from the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure there will be protected time built in to the conference programme for exhibition viewing. The exhibition package includes:

- 3x2m exhibition space
- Trestle table and two chairs
- One delegate pass
- Two stand personnel passes
- Access to power and wifi
- 150-word entry and logo in the event guide
- Website listing and link to your own website
- Lunch and refreshments

Cost £1,250 + VAT

(Charity rate available for registered charities 30% discount)

(10% discount for Associate Members)

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Branding opportunities

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The badges and lanyards package includes:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the guide

Cost £1,250 + VAT

Delegate bags

Distributed to all delegates upon arrival. The delegate bags are used long after the event, providing the supporter with additional visibility not only during the summit but post event too. The delegate bag package includes:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to eight sides of A4)
- 150-word entry and logo in the guide

Cost £1,000 + VAT

Twitter wall

A large plasma screen will display the live twitter feed so that delegates can see what is being said about the event, session and speakers at all times. The Twitter wall package includes:

- Logo to appear on Twitter wall
- One delegate pass
- 150-word entry and logo in the guide

Cost £1,000 + VAT

Pens and pads

Support of the pens and pads will provide a highly visible branding opportunity. The pens and pads package includes:

- Logo on all pens and pads
- One delegate pass
- 150 words and logo in the guide

Cost £1,000 + VAT

Delegate bag inserts

Inserting a leaflet into our delegate bags/packs is an excellent way to communicate your key messages directly with our audience. Each item can be up to eight sides of A4 and guarantee a maximum of five inserts.

Cost £350 + VAT

Advertising space in the conference guide

- Full-page advert - £350 + VAT
- Half-page advert - £250 + VAT
- Back page advert - £500 + VAT